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January 17, 2011

PSSC PARTNERS WITH FOR PETE'S SAKE CANCER RESPITE FOUNDATION

Philadelphia, PA – The Philadelphia Sport and Social Club (PSSC) and For Pete's Sake Cancer Respite Foundation (FPS), are proud to announce their newly formed marketing partnership.

For Pete's Sake Cancer Respite Foundation (formerly Crossing the Finish Line) is a non-profit organization that assists adult cancer patients, their caregivers and loved ones. Inspired by the late Peter R. Bossow, Jr., FPS gives patients and their loved ones a week long respite vacation from cancer.

“Philly Sport and Social Club is such a special organization and we are just thrilled to gain their support in helping us help young cancer patients take a break,” said Amber Gruver, Chief Development Officer of FPS. “We look forward to growing together.”

Since 1993, the PSSC has been the Delaware Valley's leading provider of recreational adult sports leagues, premier social events, and local social networking. More than 1,500 teams comprised of nearly 20,000 participants play with the PSSC each year. The organization offers leagues for coed dodgeball, floor hockey, kickball, soccer, softball, touch football, and volleyball as well as men's basketball and men's flag football.

“My business partner Dan Feeney and I have first-hand experience with the emotional and physical toll fighting cancer exacts on the patient and family members,” said Tim Horan, PSSC CEO & Co-owner. “Dan lost his father to cancer and I lost both parents to this insidious disease. When FPS asked us to spread the good word about its organization, the decision to agree to do so was very easy for both Dan and Me.”

Tim & Dan, along with the staff of For Pete's Sake, want to let you know how you can help too!

- Do you know someone who has cancer? Refer their oncologist or a member of their oncology team to the FPS website at www.takeabreakfromcancer.org.
- Make a donation to support future respite excursions or register for their next fundraising event, the **Beach Ball Gala at the Crystal Tea Room** in Downtown Philadelphia on 2/12/2011 (information found at www.takeabreakfromcancer.org).
- Have a vacation home with a week to spare? Open the doors of your home to an FPS patient. Learn more by e-mailing program@takeabreakfromcancer.org

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