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Crossing The Finish Line Hosts 10th Annual Beach Ball Gala

With Presentations from three CBS *Survivor* Contestants; Ethan Zohn, Winner of *Survivor: Africa* and Co-Founder of *Grassroot Soccer*, Jenna Morasca, Winner of *Survivor: Amazon* and Chad Crittenden, *Survivor: Vanuatu* Contestant.

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BLUE BELL, PA - January 4, 2010 - Crossing The Finish Line (CFL) will host their 10th Annual Beach Ball Gala and VIP Reception Saturday, January 30, 2010. The event will take place at the Crystal Tea Room in Philadelphia. Ethan Zohn, cancer survivor and winner of *Survivor: Africa*, is the keynote speaker for the VIP Reception, which precedes the Gala. Presentations will also be made by Jenna Morasco, Ethan's Caregiver and winner of *Survivor: Amazon*, and Chad Crittenden, cancer survivor and *Survivor: Vanuatu* contestant. Please see insert for more information about the lineup.

"We are honored to have Ethan, Chad and Jenna as our guests for the historic 10th anniversary of the Beach Ball Gala," said **Marci Bossow Schwankweiler, President and Founder of CFL**. "They embody all that Crossing the Finish Line stands for, and their remarkable stories are an inspiration to countless individuals."

Founded in 1999, CFL helps families and their loved ones confront cancer hardships together through respite travel experiences which strengthen the healing force of their bonds and create immeasurable joy amidst devastating crisis. CFL sends adult cancer patients and their families to the CFL respite home near Orlando, FL, and to select destinations in California and along the East Coast. Upon the patients return from their retreat, CFL continues to provide ancillary support to patients and their families as their battle with cancer persists.

Tickets for the 10th Annual Beach Ball Gala are currently available at www.crossingthefinishline.org. Tickets to the VIP reception and Gala are available for \$250 per person, while tickets to the Gala can be purchased for \$125 per person. A ticket to the Gala includes dinner and dessert, an open bar, live and silent auction items, tombola raffle, and many other giveaways. The Quake will perform during the latter half of the Gala.

The 10th Annual Beach Ball Gala and VIP Reception is sponsored in part by: ASTM International, Maryann Pastry Shoppe, Roffman Miller Associates, Inc., McMahon Agency,

Internet Capital Group, Inc., The Christopher and Ellen McGuire Foundation, DGA Partners, Dean and Loretta Shacklett, Wynn McGarry, LLC and Brandywine Realty Trust 95.7 BEN-FM. "We are exceptionally grateful for these generous donations," said Schwankweiler. "It is through their continued support and generosity that we are able to send deserving families on unforgettable excursions."

About Crossing The Finish Line

Marci Bossow Schankweiler founded Crossing The Finish Line in memory of her husband, Peter R. Bossow, Jr., whose fifteen-month battle with cancer ended on September 1, 1999. Since its inception, CFL has proudly served over 750 patients and their families. For more information on CFL, please visit www.crossingthefinishline.org. A U.S.-based 501 (c)(3) organization, Crossing The Finish Line is funded entirely by charitable donations.

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